

If you are in any doubt as to the contents of this letter or what action you should take, you are recommended to seek your own personal financial advice immediately from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser authorised under the Financial Services and Markets Act 2000, if you are resident in the United Kingdom, or, if not, from another appropriately authorised independent financial adviser.

If you have sold or transferred your ordinary shares in Crimson Tide plc, please send this document at once to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for delivery to the purchaser or the transferee. If you have sold or otherwise transferred only part of your holding of ordinary shares in Crimson Tide plc, you should retain these documents and contact the bank, stockbroker or other agent through whom the sale or transfer was effected. However, this letter is not for release, publication or distribution in whole or in part, directly or indirectly, in, into or from any jurisdiction where to do so might constitute a violation of applicable laws or regulations of that jurisdiction and must not be forwarded, transmitted or sent, in whole or in part, to or into any such jurisdiction.

24 June 2024

To: Crimson Tide plc shareholders and, for information only, persons with information rights

Announcement of a possible offer by Ideagen Limited (“Ideagen”) for Crimson Tide plc (“Crimson Tide” or the “Company”)

On 21 June 2024, the Company made an announcement (the “**Announcement**”) under Rule 2.4 of the City Code on Takeovers and Mergers (the “**Takeover Code**”) of a possible cash offer for the entire issued and to be issued share capital of Crimson Tide by Ideagen (the “**Possible Offer**”). The Announcement follows Checkit plc’s announcement dated 4 June 2024 of a possible all-share offer by Checkit plc for Crimson Tide, which has now been rejected by the Board of Crimson Tide, as detailed in the Announcement.

In accordance with Rule 2.11 of the Takeover Code, we enclose a copy of the Announcement. A copy of this Announcement has also been published on the Company’s website at www.crimson-tide.co.uk/possible-offer-for-crimson-tide-plc. This letter is not to be taken as a summary of the information in the Announcement attached to it and should not be regarded as a substitute for reading the Announcement in full.

Although the Company is now in what is known as an “offer period” for the purposes of the Takeover Code, there can be no certainty that an offer will in fact be made.

You do not need to take any action at this time. A further announcement will be made by the Company when appropriate.



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If you have any questions about administrative matters in connection with your Crimson Tide plc securities and the Possible Offer, please call the Company's registrar, Neville Registrars Limited ("**Neville Registrars**"), between 8.30 a.m. and 5.30 p.m. (London time) Monday to Friday (except UK public holidays in England and Wales) on 0121 585 1131 from within the UK or +44 121 585 1131 if calling from outside the UK. Please note that calls may be monitored or recorded and Neville Registrars cannot provide financial, legal or tax advice or advice on the merits of the Possible Offer.

Yours faithfully

Jacqueline Daniell
Deputy Non-Executive Chairman
Crimson Tide plc



Crimson Tide PLC Ltd registered in England no. 00113845
Brockbourne House, 77 Mount Ephraim, Tunbridge Wells, TN4 8BS
VAT Registration No. GB 394 6103 43

Publication on a website

Copies of this letter and the announcements referred to above are available, subject to certain restrictions relating to persons resident in restricted jurisdictions, on the Company's website at www.crimson-tide.co.uk/possible-offer-for-crimson-tide-plc. For the avoidance of doubt, the content of the Company's website is not incorporated into, and does not form part of, this letter.

Provision of addresses, electronic addresses and other details

Please be aware that addresses, electronic addresses and certain other information provided by you for the receipt of communications from the Company (e.g. elections to receive communications in a particular form) may be provided to Ideagen during the offer period as required under Section 4 of Appendix 4 of the Takeover Code.

Responsibility statement

The directors of Crimson Tide plc (the "Directors") accept responsibility for the information contained in this letter. To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case), the information (including any expressions of opinion) contained in this letter is in accordance with the facts and does not omit anything likely to affect the import of such information.

Disclosure requirements of the Takeover Code

Under Rule 8.3(a) of the Takeover Code, any person who is interested in 1% or more of any class of relevant securities of an offeree company or of any securities exchange offeror (being any offeror other than an offeror in respect of which it has been announced that its offer is, or is likely to be, solely in cash) must make an Opening Position Disclosure following the commencement of the offer period and, if later, following the announcement in which any securities exchange offeror is first identified. An Opening Position Disclosure must contain details of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s). An Opening Position Disclosure by a person to whom Rule 8.3(a) applies must be made by no later than 3.30 pm (London time) on the 10th business day following the commencement of the offer period and, if appropriate, by no later than 3.30 pm (London time) on the 10th business day following the announcement in which any securities exchange offeror is first identified. Relevant persons who deal in the relevant securities of the offeree company or of a securities exchange offeror prior to the deadline for making an Opening Position Disclosure must instead make a Dealing Disclosure.

Under Rule 8.3(b) of the Takeover Code, any person who is, or becomes, interested in 1% or more of any class of relevant securities of the offeree company or of any securities exchange offeror must make a Dealing Disclosure if the person deals in any relevant securities of the offeree company or of any securities exchange offeror. A Dealing Disclosure must contain details of the dealing concerned and of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s), save to the extent that these details have previously been disclosed under Rule 8. A Dealing Disclosure by a person to whom Rule 8.3(b) applies must be made by no later than 3.30 pm (London time) on the business day following the date of the relevant dealing.



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If two or more persons act together pursuant to an agreement or understanding, whether formal or informal, to acquire or control an interest in relevant securities of an offeree company or a securities exchange offeror, they will be deemed to be a single person for the purpose of Rule 8.3.

Opening Position Disclosures must also be made by the offeree company and by any offeror and Dealing Disclosures must also be made by the offeree company, by any offeror and by any persons acting in concert with any of them (see Rules 8.1, 8.2 and 8.4).

Details of the offeree and offeror companies in respect of whose relevant securities Opening Position Disclosures and Dealing Disclosures must be made can be found in the Disclosure Table on the Takeover Panel's website at www.thetakeoverpanel.org.uk, including details of the number of relevant securities in issue, when the offer period commenced and when any offeror was first identified. You should contact the Takeover Panel's Market Surveillance Unit on +44 (0)20 7638 0129 if you are in any doubt as to whether you are required to make an Opening Position Disclosure or a Dealing Disclosure.



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