

26 September 2023

**Crimson Tide plc**

("Crimson Tide" or "the Company")

**Director dealing**

Crimson Tide Plc ("the Company") was notified on 25 September 2023 of the following transaction.

Barrie Whipp, Founder and Chairman of the Company, acquired 500,000 ordinary shares in the Company through his SIPP on 25 September 2023. Following the transaction Barrie Whipp and his wife Helen hold 68,310,213 ordinary shares in the Company representing 10.4% of the Company's issued share capital.

Enquiries:

**Crimson Tide plc** +44 1892 542444

Barrie Whipp / Jacqueline Daniell

**Cavendish Capital Markets (Nominated Adviser and Broker)** +44 20 7220 0500

Corporate Finance: Julian Blunt / Dan Hodkinson

Corporate Broking: Andrew Burdis

**Alma PR (Financial PR)** +44 7780 901979

Josh Royston

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Barrie Whipp
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chairman
b)	Initial notification/ Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Crimson Tide plc
b)	LEI	213800YUNLNBVYR3G129
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.1p each	
	Identification code	GB0002080082	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		1.74p	500,000
d)	Aggregated information	n/a	
e)	Date of the transaction	25 September 2023	
f)	Place of the transaction	XLON	